

# How CharityMania Works: Step by Step

## 1. Start your fundraiser... pay the setup fee and order paper tickets (if applicable)



Pay a one-time \$49 fundraiser setup fee to get started (electronic tickets included). Print paper tickets for 19 cents per ticket plus shipping.

Receive your paper tickets in about a week

**What do I pay up-front?** You pay a one-time \$49 fundraiser setup fee which includes the ability to sell electronic tickets. You can then print as many paper tickets as you need for \$0.19 per ticket plus shipping.

Ticket activation fees (see Step 3) are only charged for tickets sold... so if you don't sell a paper ticket, you don't owe anything else after the printing costs.

## 2. Fundraising time... You keep 70% for every ticket sold

You sell paper or electronic CharityMania Tickets for \$20 and keep 70% of the money you collect (note, %'s can vary for some fundraisers).



\$20 collected per sale



**Your profit:** You keep 70% of the money you collect from ticket sales (note that some fundraisers' % can vary). The profit you make per sale is yours to keep and you can spend it right away.

**Costs: the \$6 fee per ticket sold**  
You will be invoiced a \$6 fee for every ticket sold. This is done in one lump sum when the game begins. You owe nothing for any unsold tickets.

## 3. The game begins! Pay the activation fee for all sold tickets

CharityMania Invoice	
You owe \$6 for each sold ticket	
# of tickets.....	100
Fee per ticket..... x	\$6.00
Amount due	\$600



Once the game begins, you owe \$6 for each **sold** ticket

Pay by electronic funds transfer (preferred method)

You will pay the fee in one lump sum on the day the game begins

### Paying the fee

At the start of the game, you will be invoiced \$6 per sold ticket to cover the costs of the sweepstakes. You pay this fee in one lump sum by electronic funds transfer (or by check if necessary).

Your \$6 fee per sold ticket covers the costs of the music downloads, the management of the sweepstakes, and any prize money your game cards may win.

## 4. During the fundraiser... We pay you when game card holders win prize money



CharityMania calculates which activated game cards are winners

CharityMania pays you any prize money your game cards have won

**Sweepstakes Winners!**  
Winners receive prize money from you with a personalized thank you note

### Winners and prize money

CharityMania calculates the winning sweepstakes game cards at the end of each week and tells you which of your cards are winners. We then send you the prize money (via electronic funds transfer) so that you can send it to your winners with a personalized letter from your organization. We also post the winning card numbers on the website so everyone can see if they've won.

## 5. End of game. Job well done!