

Fact Sheet: FootballMania 18 Week (\$20 Fundraiser)

How to play

FootballMania is an exciting sweepstakes fundraiser based on professional football. You earn 70% profit for every \$20 CharityMania Ticket you sell. Sweepstakes participants can win \$1,000s in prize money based on the results of the football teams printed on the backs of their sweepstakes game cards.

Game cards contain 3 random teams in each of the 18 weeks of the professional football season. To play the game, participants simply add up the points scored by the 3 teams printed on their cards in a given week. Each week, the 15 highest scoring cards, and the 3 lowest scoring cards, win prizes!

Winning game card example

Say your game card has these teams one week:

Team	Points scored
Chicago	42
Green Bay	35
Dallas	41
Total points	118

If your card's teams score more total points than any other card, then you win the top prize for that week!

CharityStudio Music Downloads for Charity! This detachable stub is your receipt. It contains your unique access code that allows you to download digital music from up-and-coming artists who have teamed up with CharityMania to help non-profit organizations raise money! See the back of this stub to view additional details. Access your music now at the CharityStudio website at www.charitystudio.com.

FootballMania
A CharityMania® Fundraiser

18 Weeks to Win!
18 Prizes Each Week

End of Season Grand Prizes

- \$500 High Grand Prize
- \$250 Low Grand Prize

Weekly Prizes

- \$400 Highest Total Points Scored
- \$100 2nd Highest
- \$50 Lowest Total Score
- \$50 3rd Highest
- \$20 Runner Up Prizes! Next 12 Highest
- \$20 Runner Up Prizes! Next 2 Lowest

FootballMania® is an exciting sweepstakes based on pro football with 18 prizes awarded each week and 2 grand prizes at the end of the season. Each game card has a 1 in 15.7 chance of winning. See the back of this card for sweepstakes rules and the teams you should root for! This sweepstakes is free. No purchase necessary to play.

Thank you for your support of...

Organization Name
Street Address
City, State and Zip Code
Phone number

www.charitymania.com

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To download your music from the CharityStudio Access Code
4A92DBB34

- Go to the website www.charitystudio.com.
- Enter the access code found on the top right corner of this ticket stub.
- Select the music you want to download and follow the on-screen instructions.

For complete music content details, refer to the CharityStudio Brochure provided by the seller of this access code or visit the CharityStudio website. Your purchase is for the music only. There is no purchase necessary to participate in the sweepstakes below.

Check your game card #
1234 - 9A501
at www.charitymania.com

Your FootballMania teams by week

1) Sep 5 - 9 Cleveland Jacksonville Kansas City	2) Sep 12 - 16 Chicago New England Seattle	3) Sep 19 - 23 Cincinnati Miami Minnesota	4) Sep 26 - Sep 30 Rams Denver NY Giants
5) Oct 3 - 7 Denver Green Bay Seattle	6) Oct 10 - 14 Dallas Kansas City San Diego	7) Oct 17 - 21 Carolina San Francisco Tennessee	8) Oct 24 - 28 Baltimore New York Jts San Francisco
9) Oct 31 - Nov 4 Cincinnati Indianapolis Minnesota	10) Nov 7 - 11 Denver Chicago Miami	11) Nov 14 - 18 Buffalo Chargers Tampa Bay	12) Nov 21 - 25 Baltimore New York Jts San Francisco
13) Nov 28 - Dec 2 Detroit Pittsburgh Washington DC	14) Dec 5 - 9 Atlanta Green Bay Houston	15) Dec 12 - 16 LA Rams New York Gnts Tennessee	16) Dec 19 - 23 Baltimore Denver Philadelphia
17) Dec 26 - 30 Buffalo Dallas Indianapolis	18) Jan 2 - 5 Carolina New Orleans Oakland	Grand Prize Sum of all points scored by your teams over all 18 weeks	

Scan this code with your phone!
View results, winners, and rules; learn how the game is played; or purchase this ticket.

FootballMania Sweepstakes Rules

[1] Your game card contains 18 different 3-team combinations, each randomly generated and randomly assigned to the 18 weeks of the pro football season, scheduled to begin in Sept. [2] Prizes are awarded each week to the 15 game cards whose teams score the most total combined points relative to all other cards that week. The 3 cards that score the least total points also receive prizes. Grand Prizes are awarded to the one card with the most, and one card with the least, total combined points scored over all 18 weeks. [3] If two or more cards are tied with the same score, 'total net yards' is used as the primary tiebreaker. See website for tiebreaker examples. [4] Football teams that do not play (have a bye) in a given week are assigned that team's score from the previous week. [5] Minimum odds of winning: 1 in 15.7 for the entire season; 1 in 276 in each week; 1 in 2480 for a grand prize. [6] No purchase necessary to play. Void where prohibited. [7] Scan code above to read complete rules, details, and free game card request procedures. [8] Sweepstakes ends after all games played.

→ www.charitymania.com ←

Name _____
Phone _____
Email _____
Address _____

ePlay QR code
1234 - 9A501

Profit and Costs



\$20
collected
per sale



A game card is attached to every \$20 CharityMania Ticket (i.e. music downloads) you sell.

You make \$14 of profit on every sale. The remainder covers the costs of the digital content and sweepstakes.

Sign-up Dates

The 18 Week Edition of FootballMania begins in early September each year (the first day of the professional football season). Make sure to sign up early enough so you have time to sell your tickets before the sweepstakes begins. See website for official sign-up dates.

Weekly Prize Money Amounts

Game card with the highest combined score	\$400
Second highest score	\$100
Third highest score	\$50
Runner Up: next 12 highest scoring	\$20
Lowest total score	\$50
Runner Up: next 2 lowest scoring	\$20
Total Prize money paid per week	\$880

Grand Prize Winners

Game card with the highest 17 week total	\$500
Game card with the lowest 17 week total	\$250
Total Grand Prize money paid	\$750

Odds of Winning

Win at least once during sweepstakes: 1 in 15.7
Each week: 1 in 276
Grand Prize: 1 in 2480